

# Annual Report

## April 1, 2012 – March 31, 2013



### Letter from the Chair

This past year has been an exciting one. It began with our severing of ties as a pilot project of the Department of Family Services and Consumer Affairs, and incorporation as a not-for-profit organization on April 2, 2012. Then, on August 1, 2012, with our signing of a Service Purchase Agreement with the Department of Children and Youth Opportunities, we said goodbye to long-term “parents”, Cheryl Wong and the Board of Directors of Network 4 Change, and we were (gulp) on our own!! My heart-felt thanks to all three of these “partners” for their historical and on-going support.

Much of the time and energy of the Board this past year has been spent on getting things up and running. Several working committees (Administration and Operations; Finance; Fundraising, Marketing, and Public Relations; Governance; Nominations; and Research and Program Evaluation) have been established to focus on issues and priorities. We’ve applied for a charitable tax number, purchased Liability Insurance, and secured an Auditor to assist us with end-of-fiscal-year business.

Most importantly, through the dedication, commitment, and professional expertise of our single staff person, Recreation Services Specialist, Moni Loewen, I believe we have continued to assist several families to become stronger and more meaningful participants in our many communities, by “connecting (their) kids to (recreational) possibilities”. Thank you, Moni!

I look forward, as Chair, to the next year and the challenges I’m sure it will bring, comforted in knowing that I am surrounded by a visionary and committed Board, and a caring and generous community.

Lorne Hagel - Chair



Jaymi Derrett, Moni Loewen & Shauna Doerksen-Kozak serve cookies at the MIX 96.7 Charity BBQ in Steinbach.



Moni Loewen (ROC Eastman) receives \$6640 from Pat Warkentin & Carmel Wiebe of the Chrysalis Fund.

### Board & Staff

Chair – Lorne Hagel  
Vice Chair – Ellen Kelley  
Secretary – Shauna Doerksen-Kozak  
Treasurer – Amanda Peters

Members at Large:  
Jason Peters

Ex-Officio Members:  
Jaymi Derrett  
Lynne Lemoine

Staff – Moni Loewen

### Treasurer's Report

As a newly incorporated organization, one of our first priorities was to ensure that we set up procedures for sound financial management practices, including the formation of a finance committee to oversee all of ROC's financial responsibilities. Our revenues exceeded expectations at the tail end of this year, while our expenses remained as forecasted. In addition to an operating grant from the Province of Manitoba, we were also successful in securing funding support from many community/regional partners. As fundraising will be a critical part of the growth of our organization, we submitted an application to the Canada Revenue Agency for a charitable number which we hope to have approved by the fall of 2013. A full audit was completed by Ben & Company Accounting. A copy of our audited statement is available by contacting the ROC Eastman office.

### 2012 – 2013 Services

- 36 children began the year with ROC Eastman
- 5 new children were referred
- 20 children exited ROC Eastman for a variety of reasons including: family moved out of Eastman, parent found employment, child moved out of home, child turned 18
- 21 children (11 families) ended the year with ROC Eastman ☺
- \$350 was spent on each child's activities on average
- Activities children engaged in: clay making, photography, guitar, singing, horseback riding, creative writing, cooking, clarinet, Scouts, Chinese Kung Fu, gym membership, reading, soccer, cycling, board games, volunteering, dance, Cadets, Special Olympics, scrapbooking, crafts, skating, rec hockey, basketball, swimming, camping, golf, painting

### A ROC story....

One of our ROC youth was a little rough around the edges and didn't have the greatest group of friends. ROC helped him attend a basketball training week put on by University aged basketball players. The boy came back a different person. For the rest of his summer he initiated trampoline basketball games for the young kids in the neighborhood. He rarely hung out with his old friends anymore and had a new goal to finish school and look for opportunities to play higher level basketball.

[www.roceastman.ca](http://www.roceastman.ca)

### We are exceedingly thankful to all our supporters.

#### Grant Contributors:

Manitoba Children & Youth Opportunities (CYO)  
Manitoba Community Services Council (MCSC)  
Chrysalis Fund  
Healthy Together Now (HTN)

**Local Partners:** Canadian Tire Jumpstart

#### Supporters:

Golden West Radio, Source for Sports, Ste. Anne Co-op, Steinbach & Area Lions Club, Niverville Family Fun Day, Valeant Donation Committee

...and numerous private donors!