

# Annual Report

## April 1, 2013 – March 31, 2014



### Letter from the Chair

This past year has once again been an exciting one. Two things stand out. One, we now have our Registered Charity status (effective May 31, 2013), opening the doors, hopefully, to another source of financial help with fulfilling our commitment to kids and families. And two, we've developed a relationship with the Faculty of Kinesiology and Recreation Management at the University of Manitoba that has allowed us to implement a Leisure Education model as part of our repertoire of service options. The Faculty has also provided us with field placement students to assist with service delivery, and will be conducting research that will assist us with on-going program development.

Much of the time and energy of the Board this past year has been spent on organizational growth and development. We've expanded our referral source from Job Connections to also include schools and community resource centers. We've worked on building partnerships and securing additional funding. We've begun discussions on creating a part-time Executive Director function for our Recreation Specialist, hiring a second (part-time) staff person, and developing a Volunteer Program. We've started to put together a Policies and Procedures Manual. We've implemented practices that bring efficiencies to our time demands.

We also have our challenges. Expanding Board membership, and especially, to fill the Board Treasurer position. And, funding, funding, funding!

I also want to thank some people. Amanda Peters for all the work she did in her Board Treasurer function, and Candace Buchanan for temporarily stepping into that role. Dr. Jackie Onescu from the University of Manitoba. Mireille Grenier and Chelsey Hiebert for their assistance during their field placements. Sharalyn Reitlo from Community Futures Winnipeg River for helping us set our priorities.

And the Department of Children and Youth Opportunities for their on-going funding and support.

Most importantly, I want to thank our Recreation Services Specialist. Through Moni's dedication, commitment, and professional expertise I believe we have continued to assist several families to become stronger and more meaningful participants in our many communities, by "connecting (their) kids to (recreational) possibilities". Thank you, Moni!

I look forward to the next year as Chair, and the challenges I'm sure it will bring, comforted in knowing that I am surrounded by a visionary and committed Board, and a caring and generous community.

Lorne Hagel - Chair



Moni Loewen & Chelsey Hiebert receive digital cameras and fuel cards for ROC families from Woodlawn School's WOW students!

### Board & Staff

Chair – Lorne Hagel

Vice Chair – Ellen Kelley

Secretary – Shauna Doerksen-Kozak

Members at Large:

Jason Peters

Donna Watts

Ex-Officio Members:

Jaymi Derrett

Lynne Lemoine

Staff – Moni Loewen

### Treasurer's Report

The Finance Committee and staff review our financial position monthly. This year, we established a number of reports to manage the oversight of our finances. We also completed the Financial Policies and Procedures. With the resignation of our Treasurer, the position is vacant and we are seeking to fill it.

A full audit was completed by Ben and Company Accounting Inc. A copy of our audited statement is available by contacting the ROC Eastman Office. Thank you to Ben and Company for your generosity, advice and support of ROC for the last couple of years.

Respectfully Submitted by,  
Ellen Kelley  
Chair, Finance Committee



Johnny Cash performs at a ROC fundraising supper.

### 2013 – 2014 Services

- 21 children began the year with ROC Eastman
- 6 new children were referred
- 0 children exited ROC Eastman this year
- 27 children (13 families) ended the year with ROC Eastman 😊
- \$350 was spent on each child's activities on average
- 68 children referred to ROC since we began in 2009
- Activities children engaged in: drama, clay making, photography, horseback riding, creative writing, cooking, clarinet, Scouts, Chinese Kung Fu, reading, soccer, biking, board games, dance, Special Olympics, scrapbooking, Brownies, crafts, skating, rec hockey, basketball, swimming, summer camps, golf, painting

### A ROC story....

At the home of one of our families, we were discussing why recreation is so good for people. We were talking about how no matter what color you are or where your family lives or if you're a boy or a girl, everybody wants to feel good at something and feel included. The little 9 year old girl said to me, "Yeah, it's like when some kids were being mean to me at school, so I pointed to my shirt sleeve (which read BROWNIES in big letters)." This memory made her smile and her chin rose a wee bit as she clearly felt like she belonged in the Brownie troop and therefore, the 'mean' kids didn't bother her so much. What an incredible reflection, in a young child, of how we're wired to belong and how that impacts our daily lives.

[www.roceastman.ca](http://www.roceastman.ca)

**We are exceedingly thankful to all our supporters.**

#### Grant Contributors:

Manitoba Children & Youth Opportunities (CYO)  
Manitoba Community Services Council (MCSC)  
St. Labre 200  
BSI Insurance

#### Partners:

Penner International, Canadian Tire Jumpstart,  
University of Manitoba's Faculty of Kinesiology &  
Recreation Management

#### Supporters:

Golden West Radio, Grace Mennonite Church, Source  
for Sports, Steinbach & Area Lions Club, Elite Redi-Mix,  
Steinbach Pistons, Woodlawn School WOW students

...and numerous private donors!